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Baby accessories market and clothing exchange programme

1. Best practice selection criteria

One of the most successful family programmes in Beregovo (Beregszász) is the baby accessories market, while the clothing exchange programme is very popular with the youth. The programmes are cost-effective and require limited human and technical resources, considering which they are easy to adapt to any country and a community of any size.

2. Organization(s) / person(s) the best practice can be related to

The baby accessories market is organized by the Association of Hungarian Large Families in Subcarpathia, while the clothing exchange programme is held by the non-governmental organization Pro Cultura Subcarpathica.

3. Beneficiaries of the best practice

The beneficiaries of the best practice are people, persons, families who have clothing articles that have become too small to wear, are superfluous and no longer used and wish to sell these at discount prices to other families or exchange them with other participants.

4. Objectives and activities of the best practice

The best practice aims to help families and young people meet, and renew their wardrobe in a cost-efficient way. Activities:

- selection of a frequented location
- setting conditions for the clothes sale (quality criteria and minimum/maximum prices)
- organization of drop-in programmes for children
- organization of side events creating good mood

5. Area(s) affected by the best practice

The greatest role of the programmes is in community building, while other important aspects are dismantling the stereotypes established by consumer society and popularizing an environmentally conscious lifestyle.

6. Territorial scope of the best practice

The programme covers Beregovo (Beregszász) and environs, i.e. it can be implemented in small villages, towns, in a limited environment, too.

7. The conditions (human, financial, technical) required for the best practice

The organization of the project requires human resources primarily. It requires technical and financial resources to a lesser extent.

8. Results and short-, mid- and long-term impact of the best practice

The programme is implemented with several families and young people involved. The long-term objective is to popularize large family life and an environmentally conscious lifestyle for young people.

9. Sustainability of the best practice

The project does not involve high costs; sustainability only depends on the initiators' enthusiasm.

10. Adaptability of the best practice

The programme is easy to adapt as it is cost effective, easy to organize and is of a charity nature as well.